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Position : **Project Officer (Rural Tourism)**
Location : **Prayagraj / Kanpur**

AMS (www.amsindia.org) is offering research-based consulting services to various Govt. departments and international agencies (**World Bank, Unicef, UNDP, UNFPA, etc.**). Our major areas of work include Rural Development Public Health, Nutrition, Water & Sanitation, Women & Child Development and Education.

AMS is engaged with Department of Tourism, Govt. of Uttar Pradesh for promoting the concept of Rural Homestays in the State to give a boost to rural economy. At present, we are working in 2 divisions namely Prayagraj & Kanpur for promoting the concept of Rural Homestays. For smooth execution of the assignment, we **urgently** require:

Project Officer (Rural Tourism) **Prayagraj / Kanpur**

Job Responsibility

- To facilitate and promote growth & development of the rural homestays in Prayagraj, Fatehpur, Kaushambi, Pratapgarh, Kanpur Nagar, Kanpur Dehat, Kannauj, Etawah, Auraiya & Farrukhabad districts
- To identify unique features of various villages in these districts for promotion of rural homestays in those villages
- To identify persons who are interested in increasing their income by converting one or two rooms of their home into homestays
- The assignment involves extensive travelling up to the village level in the selected districts.

Eligibility

- MBA in Tourism Management / Business Management
- Minimum 3 years of work experience of mobilizing rural people for promoting economic activity
- Preference to persons having specific experience in promoting rural homestays.

Remuneration: Based on education, experience and competence level

Appointment

Contractual appointment for the project duration (expected to be around 2 years). This duration may be extended or reduced as per the performance of the candidate and need of the organization.

How to Apply

Interested candidates may mail their detailed CV along with a recent photograph by **17th September, 2023 (Sunday)** to hrd@amsindia.org, clearly mentioning "**Project Officer**" in the subject line.

Only short listed candidates shall be notified by us.